



J. KENNETH BLACKWELL
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To Whom It May Concern:

I am pleased to offer my support to Mr. Cliff Biggers' Race Relations Research Inc., for his work in promoting diversity appreciation and social acceptance through a unique educational methodology.

We find his insight into issues of race relations to be valuable, not only to those businesses seeking greater diversity understanding among their employees and clients, but also to schools and communities that must find ways to promote respect and trust among student bodies, neighborhoods and community organizations.

Mr. Biggers has an authentic interest in promoting harmony among all people, regardless of racial, cultural, social or economic differences. His example-setting understanding of such issues helps others become engaged and find ways to fruitfully process their perspectives. His insight and advice will benefit any organization seeking to promote unifying (character-rich) relationships among very different people.

Indeed, I share Mr. Biggers' perspective that character building is the essential prerequisite to effective relationship-building and ultimate reconciliation. Cliff bore this out in his recent work with the Licking County Joint Vocational School, which adopted the character-building ideals of *UncommonSense* (a character-building framework adopted and advocated by our office) as a foundation for their vision for creating a single, uniting culture populated by diverse people.

Mr. Biggers has a proven record of assisting others in need of direction in this difficult arena. To those organizations seeking to improve relationships or overcome divisive issues, I encourage you to discuss your situation with Mr. Biggers. I am confident that you will find his perspective and wisdom helpful in guiding your organization toward greater harmony and productivity.

Sincerely,


J. Kenneth Blackwell